



**FURNITURE
& CONSTRUCTION**



UPM DECOREASE: REMOVABLE, FIBRE-BASED WALLPAPER FOR FLEXIBLE INTERIORS



UPM Adhesive Materials | Finland



Anna Sube | anna.sube@upm.com

UPM DecorEase is a self-adhesive, removable wallpaper material that lets brands, retailers and interior decorators update wall décor quickly, without paste, professional installation, or wall damage. UPM DecorEase's nonwoven base is FSC™-certified (FSC C003094) and coated with UPM's solvent-free Micro-tac adhesive technology, enabling secure adhesion during use while allowing clean, residue-free removal even from sensitive surfaces after long-term application. UPM DecorEase is PVC-free and fully compatible with a range of digital printing technologies, including HP Latex, UV inkjet, and dry toner, making it a practical, print-ready surface for custom interior designs. UPM DecorEase is particularly suited to spaces that need visual flexibility without long-term commitment: rental properties, retail environments, hospitality and office spaces, and temporary branded environments such as events and exhibitions. It shows how a wood-fibre-based, FSC™-certified (FSC C003094) material can replace PVC-based wallpaper in everyday interior design, while also removing the need for solvent-based adhesives and the wall damage typically associated with traditional wallpaper installation and removal.

