



**HYGIENE
& COSMETICS**



PAPER BASED LAMINATE FOR COSMETIC TUBES



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Paper-based cosmetic tubes offer a high-performance and sustainable alternative to conventional plastic packaging through an innovative multilayer fibre-based laminate containing more than 60% paper. Designed for personal care applications, the multilayer combines excellent oxygen and water vapour barrier properties, mechanical strength, heat sealability and compatibility with existing tube manufacturing processes. Its natural appearance and superior printability enhance brand value while reducing the use of plastics and lowering the carbon footprint. This innovation demonstrates how advanced paper-based materials can enable the transition towards more circular, high-value packaging solutions for the European cosmetics industry

