



FOOD & BEVERAGE PACKAGING



METSÄ FRESHPACK - FOOD PACKAGING PAPER MADE OF FOSSIL-FREE RAW MATERIALS



Metsä Greaseproof Papers | Finland



Ninja Mielonen | ninja.mielonen@metsagroup.com

Metsä Greaseproof Papers has developed a food-packaging paper for quick-service restaurants and other food-service applications. Metsä FreshPack is designed to meet the growing demand for sustainable, safe and high-performance food-packaging solutions.

Metsä FreshPack combines medium grease and moisture resistance with reliable food safety, helping to preserve the flavour, texture and appearance of food. Its fit-for-purpose barrier properties make it suitable for packaging quick-service restaurant products. The paper can be used for wrapping, bags and pouches, and offers excellent convertibility, printability, brightness and opacity for effective brand communication.

The product is made entirely from fossil-free raw materials, including fresh fibre-based pulp, natural polymers and minerals. It is fully recyclable in the paper recycling stream and has passed a biodegradability screening test. Compostability certification is currently in progress.

Metsä FreshPack contains no acrylate-based plastic chemistry, PFAS or other petrochemical-based raw materials. Its 100% fossil-free content is certified by DIN CERTCO.

