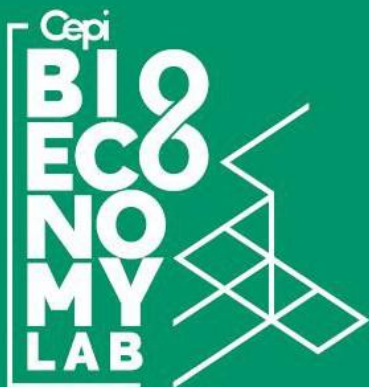




Bio-based products showcase.

Made in Europe with Europe's natural resources... and technology!

28/09 – 1/10/2026, House of the Austrian Economy, Brussels
Exhibition launch & networking cocktail: 28/09, 18h-20h

Bioeconomy LAB showcase | Pulp & Paper BREF Workshop | Blue Sky Young Researchers & Young Professionals Awards
Biotech Act II Dinner Debate | Cepi's Decarbonisation Roadmap Stocktake | Environmental Footprint Method Revision workshop

Bioeconomy LAB 2026 – Call for innovative products

BIO-BASED PRODUCTS SHOWCASE.

Made in Europe with Europe's natural resources... and technology!

In the future, anything can be made of wood fibre, providing renewable and recyclable, low-carbon alternatives to many fossil-based materials and products. Through circularity, wood-based textiles, construction items and technologies for carbon neutrality, paper and fibre-based products represent a tangible way for Europe to strengthen its open strategic autonomy and, at the same time, for citizens to make sustainable consumption choices in their daily life. This exhibition offers a window into a world where the pulp and paper sector can make sustainable and climate-friendly products the new normal for a climate-compatible economy.

Building on the success of the previous edition, which showcased more than 70 innovative products, Bioeconomy LAB 2026 will once again highlight cutting-edge solutions from across Europe.

Launched on the evening of 28 September 2026, the exhibition will be followed by a series of seminars and workshops over the next days.

We invite you to submit innovative products and solutions that address citizens' everyday needs and demonstrate the potential of forest fibre-based innovation.

Selected products will be exhibited at the House of the Austrian Economy during the Bioeconomy LAB week (28 September -1 October).

You can submit your application [here](#) **by 30 July.**

What we look for

- We encourage all Cepi national associations and the paper value chain to submit proposals for exhibiting innovative paper and/or forest fibre-based products with a strong focus on applications related to health, construction, mobility and automotive

- A strong focus on applications in health, construction, mobility and automotive sectors.
- Clear innovation in either the product itself, its application, or its production process. The innovative aspects should be clearly explained in the application.
- Contributions from all Cepi national associations and value chain partners are strongly encouraged.

What we offer

- The opportunity to showcase your product during Bioeconomy LAB Week in Brussels (28 September – 1 October 2026), alongside a programme of workshops and seminars.
- Participation of one company representative per selected product (shipping costs remain the responsibility of the exhibitor).
- Visibility: The company's name and product's description will be featured in our event exhibition guide. In addition, they will be mentioned in our communications (teaser, social media).
- Valuable networking opportunities with industry representatives, innovators and EU policymakers.

Important information

- Please ensure that the proposed product can be transported to Brussels safely by **11 September**
- Participation is free of charge. Exhibitors are responsible only for shipping costs to and from the exhibition.
- Due to limited exhibition space, Cepi reserves the right to select the products that best fit the exhibition objectives.
- Cepi will seek to ensure broad geographical representation of the European pulp and paper sector among the selected exhibits.
- Applications can be submitted [here](#) by **30 July**

For further information, please contact Katarzyna Dylag at k.dylag@cepi.org.