



**E-COMMERCE  
SOLUTIONS**

## RESHAPE

This reshape-packaging made of 2-ply paperboard, dedicated to e-commerce uses about 30% less paper than standard 3-ply packaging. This can generate huge savings globally, reduce the carbon footprint in the production and supply chain, and reduce the consumption of natural resources. The flute direction (45-degree angle) makes the structure durable during transportation. The open flute inside prevents product movement and protects it. Very importantly, 3 solids can be formed from 1 blank - an envelope, a pillow and a cube. This allows you to adjust the shape and size of the package adequately to the contents, which is

very useful when returning shipments. This reduces empty spaces in transit, which is in line with the European Commission's latest project to reduce the size of e-commerce parcels. In addition, the system of integrated, adaptable dividers makes it possible to properly secure the goods - without the need for bubble wrap. Another advantage is the inserts extracted from the sheet waste, which consumers can use for additional protection of the contents. Self-adhesive paper stickers are used for sealing. The packaging can be reused many times in a closed cycle.



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