



HYGIENE & COSMETICS

TOILET PAPER MACH M!T PURE FROM RECYCLED CARDBOARD - 3 LAYERS / 8 ROLLS / 150 SHEETS

mach m!t PURE: The intelligent combination of innovation and fibre creates a sustainable tissue paper. mach m!t PURE is made from recycled cardboard, which conserves valuable resources. The paper fibres for mach m!t are only used after several recycling cycles. By using recycled cardboard as a sustainable raw material, the fibre has a 70% lower ecological footprint* than virgin fibres. mach m!t PURE toilet paper is also at least as soft as cellulose paper.

*The ecological scarcity method is used to calculate the ecological footprint. This method is based on the ISO 14040 standard and takes into account a wide range of environmental impacts, such as pollutant emissions, resource consumption and biodiversity losses associated with land use for the production of fibres (cradle-to-gate). These aspects are summarised in a key figure.



mach
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m!t



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