



HYGIENE & COSMETICS

LUMENE JAR

Finnish beauty brand LUMENE is the first to launch a bio-attributed(*) packaging application with both the jar and label made with UPM BioVerno™ naphtha.

This pioneering cooperation with UPM Raflatac and UPM Biofuels reduce LUMENE's need for fossil-based plastics by over 60 tonnes per year while also reducing the packaging's carbon footprint significantly by 1,5 million jars annually. The label material is UPM Raflatac Forest Film™*) based on mass-balance approach.



UPM



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