



**CIRCULAR
ECONOMY**

JEANS PAPER AND BOARD

New at Schut Papier, a circular economy paper exists, made from 50% of fibres obtained from recycled jeans.

Our company in the Netherlands has good contacts with the manufacturers of clothing in general and especially in jeans. These supply the company with overdue jeans (not fashionable anymore). These jeans are torn apart which results in fibres of different length. The long fibres are used to spin yarn again and produce pullovers etc. The smaller fibres are used to make nice fashionable shopping bags. The smallest fibres and the dust (which occurs during the tearing process) is used to make our beautiful paper and board. The jeans paper and board is made of 50% wood-free FSC-certified cellulose and contains 50% of fibres obtained from recycled jeans. The lower grammages (120 and 240 g/m²) are used in the hobby market and also to make luxury shopping bags. The 350 g/m² board is used to make luxury boxes or labels for jeans. Circular economy at its best!



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