



HYGIENE & COSMETICS

VALIDA

Valida T is a naturally derived, biodegradable rheology modifier that enables customers to create eco-friendly cosmetic and homecare formulations. It has a huge potential to replace microplastics and synthetic polymers. In September 2023, the European Commission adopted the restriction on synthetic polymer microplastics intentionally added to consumer or professional use products of any kind under the EU chemical legislation REACH. The Restriction aims to address pollution caused by intentionally added microplastics. Valida T, as an innovative and biodegradable alternative, will have opportunities from cosmetics to homecare detergents applications, and contribute to Europe's sustainable transition.

Valida L can be used as a biodegradable binder to replace synthetic polymers in solid detergent sheet. Valida enables plastic-free detergent sheets which dissolves completely in hot or cold water. Detergent sheets offers a more-sustainable alternative to a frequently used household product, by cutting down on excess packaging and weight. This offers a safer choice for the environment and human health. They represent a significant step forward in reducing the ecological footprint of household cleaning products.



sappi



Sappi



Netherlands



Jessica Ching

jessica.ching@sappi.com