

GIN PACKAGING FROM SPIRIT BROTHERS

With its sophisticated design which does not obscure the view of the elegant bottle, the Belle Rive Gin packaging reliably protects the product from damage while eschewing adhesives altogether. As the smooth surface of the virgin fibre cartonboard from MM Board & Paper (ALASKA® STRONG) can be printed with the utmost precision, the bottle and packaging design complement each other in a sleek look.

Exceptionally convenient: The entire construction, developed by Lucaprint, can be carried safely using the built-in cord, and can also be transformed into an eyecatching feature at the point of sale.









MM Board & Paper (Mill: MM Kotkamills)







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