



HYGIENE & COSMETICS

ECONATURAL: THE CIRCULAR PAPER + DISPENSER SYSTEM FROM BEVERAGE CARTONS

From 2010 the breakthrough project EcoNatural gives new life to all the components in beverage cartons, using the cellulose fibres they contain to produce Fiberpack®, from which it makes paper, while the aluminium and polyethylene are used to produce Al.Pe.®, the raw material from which it makes dispensers, now with a new patented design. In 2024 Lucart Professional continues the innovation path and presents EcoNatural FLOW, the new unique range of dispensers in the EcoNatural line, made from beverage cartons, featuring a new exclusive and patented design with sinuous and elegant lines. EcoNatural is the hygiene solution of the future, giving your customers the quality, and the planet the respect they deserve. This is a concrete example of how the beverage cartons we use every day can be recycled with a special process and transformed into a new resource.



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