



AUTOMOTIVE & MOBILITY

RENAULT X TENCEL™

TENCEL™ has been playing a key role in driving positive change in sustainability across various industries for many years and is now bringing its sustainable solutions into the automotive space through its collaboration with automobile manufacturer Renault.

To ensure the interior aesthetics of the new Renault Clio meet these changing expectations, a sustainable fabric which comprises of up to 60% TENCEL™ Modal fibres are developed for use in Renault Clio's Techno trim seats, door panels, and dashboard. Not only is the new Clio the first car to feature TENCEL™ Modal fibres but it is also the first time these sustainable fibres have been used extensively inside any type of vehicle.

The cellulosic fibre of botanic origins in TENCEL™ Modal fibres are known for their natural softness and efficient moisture management which provides enhanced breathability to car seat fabrics, supporting the body's natural thermal regulation and contributing to driver and passenger comfort. Apart from car seats, TENCEL™ Modal fibres can be applied to vehicle carpets and other interior applications.



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