



FOOD & BEVERAGE PACKAGING

TWIN PIZZA BOX

International Paper's Twin Pizza Box: This innovative design for pizza boxes allows for transporting two pizzas in the space of one. Its unique structure enables easy access to both pizzas during consumption. It offers cost savings as well as greater logistical efficiency by saving space and reducing the assembly time of the box from two units to one unit. Moreover, this design

uses 17% less cardboard compared to two traditional pizza boxes, ensuring better resource utilisation. Finally, the box includes two detachable triangles that can be used as plates for enjoying the pizza slices. The packaging won an award in the ecommerce category at the Worldstar Packaging Awards 2024 and an award for the best food packaging at Spanish Liderpack 2023.



**International
Paper**



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