



### **BIO-BASED PRODUCTS SHOWCASE.**

Made in Europe with Europe's natural resources... and technology!

In the future, anything can be made of wood fibre, providing renewable and recyclable, low-carbon alternatives to many fossil-based materials and products. Through circularity, wood-based textiles, construction items and technologies for carbon neutrality, paper and fibre-based products represent a tangible way for Europe to strengthen its open strategic autonomy and, at the same time, for citizens to make sustainable consumption choices in their daily life. This exhibition offers a window into a world where the pulp and paper sector can make sustainable and climate-friendly products the new normal for a climate-compatible economy.

Formerly known as Paper Presents, the exhibition will gather a variety of products from all over Europe.

We invite you to submit your innovations that can meet the citizens' daily needs with a strong focus on applications related to health, construction, mobility and automotive.

The selected products will have a chance to be exhibited at [COFO27 in Rome](#) (22-27 July) and in front of the newly elected MEPs in Brussels (23-24 September).

You can submit your application [here](#) by **12 April 2024**.

### **What we look for:**

- We encourage all Cepi national associations and the paper value chain to submit proposals for exhibiting innovative paper and/or forest fibre-based products with a strong focus on applications related to health, construction, mobility and automotive
- Products should be innovative (on its usage and/or producing process). This should be fully justified in the application

### What we offer:

- The possibility of showcasing the products at the 27th session of the Food and Agriculture Organization of the UN's (FAO) Committee on Forestry (COFO 27) in Rome on 22-26 July 2024 *If selected by FAO*
- The possibility of showcasing the products to the newly elected Members of the European Parliament in Brussels on 23-24 September 2024 in Brussels
- One representative of the company producing a selected product will be welcome to attend the event(s) free of cost (only the shipping costs will need to be handled)
- Visibility: The company's name and product's description will be featured in our event exhibition guide. In addition, they will be mentioned in our communications (teaser, social media)
- The exhibition will be an opportunity to see what other companies and associations of our sector are doing, to network with other industry representatives and with EU policymakers

### Important:

- Before submitting please be sure that the product you are proposing will be easy to transport to Rome and/or Brussels in due time
- No financial transaction/fees – only the cost of shipping to and from the exhibition
- Depending on the number of applications received and due to the limited space, Ceperi will evaluate which products are more appropriate to select
- Ceperi will ensure the selected products showcase the diverse geographical representation of our industry
- Deadline for receiving applications is **12 April 2024**.
- Applications can be submitted [here](#)