



Wood Be Better



EU FOREST-BASED INDUSTRIES FOR A SUSTAINABLE FUTURE

**Wood Be Better network
&
Confederation of European Paper Industries (Cepi)**

30 September, Renaissance Hotel, Brussels*

*Live streaming available.

WOOD BE BETTER: THE EU FOREST STRATEGY POST-2020: WHAT SHOULD IT ACHIEVE, WHY AND HOW?

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| 9.00 – 9.05 | Welcome
Anna Holmberg, Head of the Brussels office, Swedish Forest Industries
Lennart Ackzell, International Coordinator, LRF Skogsägare |
| 9.05 – 9.10 | Opening address
Jessica Polfjärd
Member of European Parliament (EPP), member of the ENVI Committee and substitute in the ECON and EMPL Committees |
| 9.10 – 9.25 | The role of the EU Forest Strategy post-2020
Pierre Bascou, Deputy Director-General, Directorate-General for Agriculture and Rural Development |
| 9.25 – 9.40 | The 2030 Biodiversity Strategy and its relation to forests and forestry
Humberto Delgado Rosa
Director, Natural Capital, Directorate-General for Environment, European Commission |
| 9.40 - 9.50 | The AGRI Committee position on the Forest Strategy
MEP Petri Sarvamaa (EPP, FI), Rapporteur for the European Parliament's INI-report |
| 9.50 - 10.20 | Panel discussion: The EU Forest Strategy post 2020 - what should it achieve, why and how?
Pierre Bascou, Humberto Delgado Rosa and Petri Sarvamaa
Moderated by Anna Holmberg |

10.20 - 10.30 **Closing remarks**
Jessica Polfjärd
Member of European Parliament (EPP), member of the ENVI Committee and substitute in the ECON and EMPL Committees

10.30 – 11.00 **Coffee break**

CEPI: EU FOREST-BASED INDUSTRIES CONTRIBUTION TO THE 2050 CLIMATE NEUTRALITY OBJECTIVE

11.00 – 11.05 **#GreenSource: Introductory video**
Opening remarks
Jori Ringman, Cepi Director General

11:05 – 11.10 **Introduction of speakers**
Anna Holmberg, Head of the Brussels office, Swedish Forest Industries
Lennart Ackzell, International Coordinator, LRF Skogsägare

11.10 - 11.25 **Climate effects of the forest-based sector in the European Union**
Dr Peter Holmgren, Forestry specialist and the former Director General of the Center for International Forestry Research, study author

11.25 – 12.00 **Panel discussion: The role of forests for carbon neutrality: is the EU climate policy framework going in the right direction?**

- MEP Jytte Guteland MEP, ENVI rapporteur on EU climate law
- Artur Runge-Metzger, Director of Directorate C Climate Strategy, DG CLIMA
- Next Portuguese EU Presidency representative (tbc)
- Piotr Borkowski, Executive Director, Eustafor European State forests

Moderated by Anna Holmberg

12.00 – 12.05 **#GreenSource 2: Diversity of Forest-based products**

12.05 – 12.50 **Panel discussion: The space for forest-based products in the future EU Product Policy**

- Emmanuelle Maire, Head of Sustainable Production, Products and Consumption Unit (ENV.B.1)
- Clive Pinnington, Managing Director, European Panel Federation
- Christian Egenhofer, Senior Research Fellow & Director CEPS & CEPS Energy Climate House

Moderated by Anna Holmberg

12.50 – 13:00 **Conclusions and reflections**
Jori Ringman, Cepi Director General

13.00 – 14.00 Light Lunch

14.00 End of the event