CEPI, the EHPA, and Solar Heat Europe are delighted to invite you to the event:

**Renewable Heating in the Pulp and Paper Industry**

**Assessing potentials of innovative solutions**

7 February 2019, from 10:30 to 15:30
CEPI, Avenue Louise 250, 1050 Brussels

*This event is part of the European Industry Week 2019, organised by the European Commission*

**Policy background**

Meeting the EU 2030 climate change and energy targets, in view of the future implementation of the EU long-term strategy, will require a thorough rethinking of the way business operates.

Accessing cost-competitive and carbon neutral energy carriers will be extremely challenging. It is therefore imperative to timely bring to the market innovative solutions that are sustainable from an environmental, economic and social perspective.

The potential to expand the share of renewable heating in industry seems significant, but it remains largely untapped due to several factors. This event is designed to bring together technology providers and technology users, to bridge the knowledge gap and address existing barriers.

**Draft programme**

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| 10:30 – 12:00 | - Welcome and Introduction  
- Tour de table  
- *Application of Industrial Heat Pumps*  
  Veronika Wilk, IEA Heat Pumping Technologies Programme  
- *Solar Heat Integration in Industrial Processes*  
  Christoph Brunner, IEA Solar Heating and Cooling Programme  
- Reaction from 2-3 experts from the paper industry  
- Open debate with participants |
| 12:00 – 13:30 | Lunch |
| 13:30 – 15:00 | “World Café” session – addressing challenges:  
- Technological barriers  
- Economic barriers  
- Regulatory barriers |
| 15:00 – 15:30 | Farewell coffee |

To attend the event, please confirm your participation to Marjorie Mathieu at m.mathieu@cepi.org