



Press Release

Brussels, 17 June 2019

Jori Ringman becomes Director General of CEPI

CEPI, the European association representing the forest fibre and paper industry, announces that Jori Ringman has unanimously been appointed by the CEPI Board as successor to Sylvain Lhôte at the helm of the Brussels-based organisation.

"I am honoured to be entrusted the role of leading a team of great professionals, representing a sector with fascinating potential. The growing demand for sustainable, recyclable products is increasing the importance of fibre-based products in a wide range of sectors. The European paper industry will enable the EU economy to transform itself and become a more sustainable and resilient society" said Jori Ringman, newly appointed Director General of CEPI.

He added "I am proud to take on this challenge and look forward to helping advance sustainability, innovation and opportunities for pulp and paper sector companies and workers across Europe."

Kalle Sundström, CEPI Chairman and CEO of Stora Enso: "In this challenging time, with the sudden and unexpected death of Sylvain Lhôte, I am glad to be able to count on the experience and competence of Jori Ringman to efficiently deliver on what has been prepared by the CEPI team over the last months, and continue to shape the strategic presence of our industry at EU level."

Note to editor:



Jori Ringman is an expert in sustainability, environment, circular economy and consumer protection. In 2016 he was appointed Deputy Director General of CEPI.

Prior to joining CEPI as Recycling Director in February 2005, he was a civil servant in the European Commission. He has also worked in the European Parliament Environment Committee as a political advisor (1999 – 2004), as a journalist and editor in Finland, and as Secretary General of a parliamentary group in the Finnish National Parliament in Helsinki.

Mr. Ringman has a background in Economics, Econometrics and Business Management and broad experience in communications, public administration and politics. He also holds an MSc in Environmental Decision-making.