

The European Paper Industry

SUSTAINABILITY AND COMPETITIVENESS

Sustainability and competitiveness have to go hand in hand for industry to excel. The European paper industry is a leading example of this. It is at the core of the bioeconomy. Below are some figures from our latest Sustainability Report verifying the exceptional concurrence of sustainability and competitiveness in our industry. The full report is available at www.cepi-sustainability.eu

CO₂ EMISSIONS

-45% CO₂ PER TONNE OF PRODUCT SINCE 1990

VALUE

€75 BILLION TURNOVER ADDED TO EU ECONOMY EVERY YEAR

PEOPLE

63% EMPLOYED IN RURAL AREAS

SUPPORTING THE EU ECONOMY

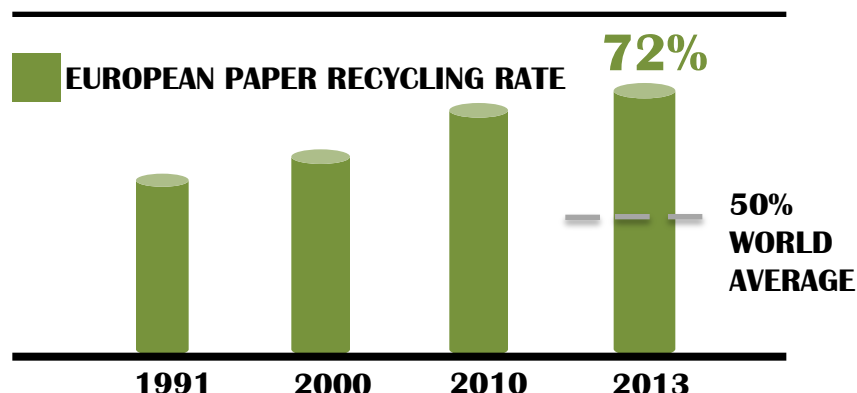
22% OF PAPER PRODUCTION IS EXPORTED



RAW MATERIALS

82% OF OUR RAW MATERIALS COME FROM EUROPE

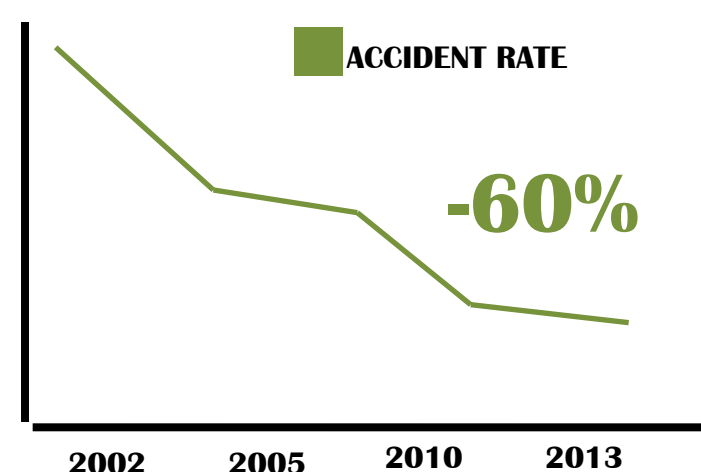
WORLD RECYCLING CHAMPION



ENERGY PRODUCTION AND USE

56% OF OUR ENERGY PRODUCTION AND USE IS BIO-BASED

HEALTH AND SAFETY



INVESTMENTS

2x HIGHER INVESTMENTS THAN AVERAGE MANUFACTURING

CASCADING USE OF WOOD

WOOD USED FOR PAPERMAKING IS **2.38** TIMES MORE RESOURCE EFFICIENT THAN SIMPLE ENERGY CREATION WITH THE SAME 1 M³ OF WOOD

RECYCLING

EVERY PAPER FIBRE IS RECYCLED **3.5** times IN EUROPE

WATER USAGE

64% WOOD USED BY PAPER MILLS ARE CERTIFIED

92% OF WATER USED IS RETURNED IN GOOD CONDITION TO THE ENVIRONMENT

The European pulp and paper industry is at the core of the bioeconomy, producing not only the original bio-based product that paper is, but also products that replace fossil fuel-based products. This way, the industry has actively become a strategic sector in the EU economy.