ADDING AMBITION TO THE CIRCULAR ECONOMY PACKAGE

3 KEY MESSAGES AND TASKS

1. Circular economy is not just about waste – it is integrally linked to many policies.
   - Review and align policies.

2. Renewability is a natural driver for circularity.
   - Build on renewability and promote bio-based materials.

3. The circular economy challenge requires a realistic approach.
   - Minimise losses and environmental impacts.
   - Ensure availability and responsible sourcing of raw materials.

The paper value chain: 82% Made in Europe

INTERNAL MARKET

EXPORTS of manufactured goods

MADE IN EU

ADDED VALUE

MANUFACTURING AND SERVICES

RESPONSIBLE SOURCING

Unavoidable LOSSES

The circular economy is not just about waste – it is integrally linked to many policies. Review and align policies. Renewability is a natural driver for circularity. Build on renewability and promote bio-based materials. The circular economy challenge requires a realistic approach. Minimise losses and environmental impacts. Ensure availability and responsible sourcing of raw materials.