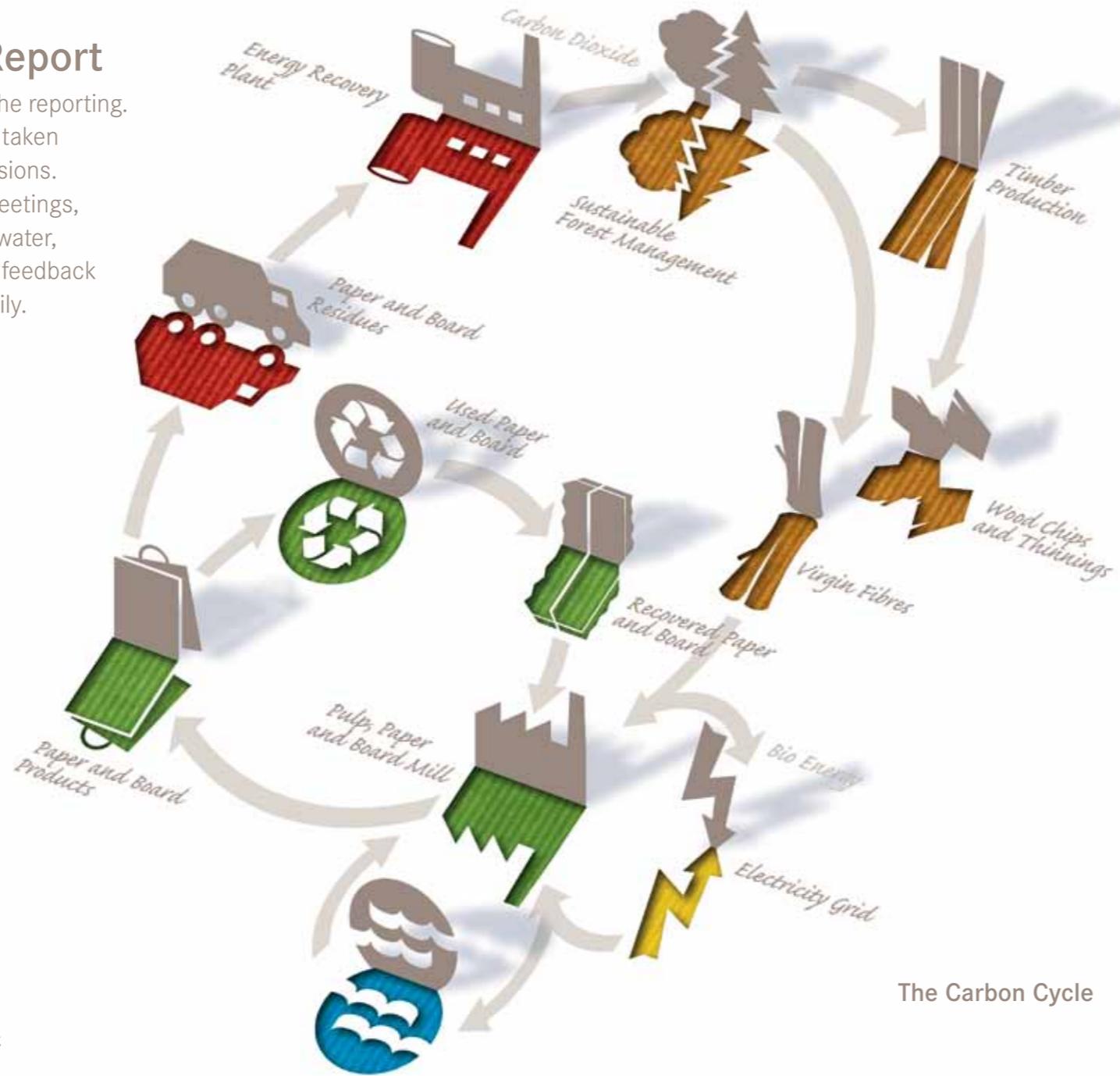


The fifth Sustainability Report

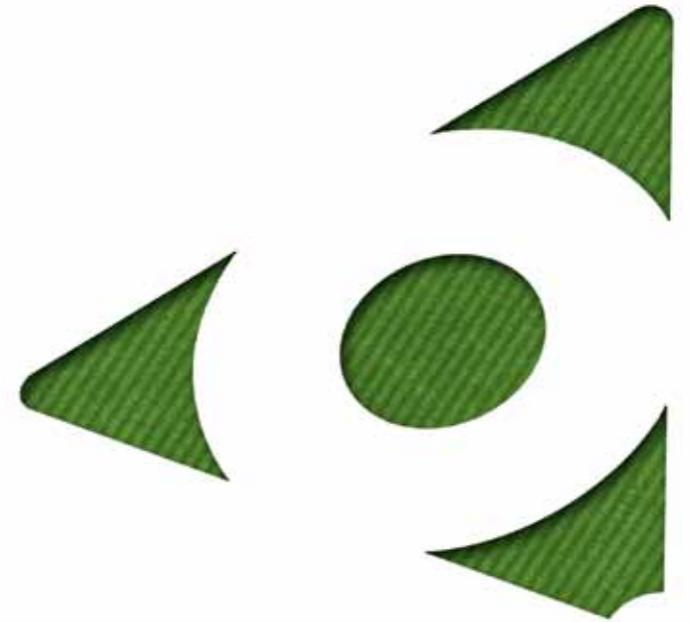
With each report * CEPI invests to improve the reporting. This time stakeholder involvement has been taken to a new level to include face-to-face discussions. In response to feedback from stakeholder meetings, we decided to provide more information on water, energy and recycling. We have also added a feedback form, which our readers can return to us easily.

Sustainability is central to all European paper industry activities and a large proportion of our resources are devoted to ensuring the industry **minimises its environmental impacts** across the EU. CEPI not only supports the paper industry's environmental improvements, but we practice the same care in the way we manage our office environment in Brussels. CEPI has been granted two stars for its environmental office management by the IBGE **.

In the **reporting period of 2009 and 2010**, our sector has been recovering from the financial crisis while coping with various blips in the availability of our raw materials. Substantial amounts of recovered paper collected in Europe are going to China, and wood is increasingly being subsidised for energy generation. In spite of this, recycling has increased and certification of the wood used in our mills has risen to a new level. We have further **reduced CO₂ emissions**, despite of mills closures, and reduced our energy consumption. The percentage of companies with environmental management systems is at an all time high of 90%. On the social side, CEPI has started a **dialogue with EMCEF**, the European Employees Federation representing the workers in our mills, and has made health and safety a priority.



The Carbon Cycle



* Following the GRI guidelines, B + level reporting www.globalreporting.org
 ** Institut Bruxellois pour la gestion de l'environnement



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More amazing facts at
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EUROPEAN PAPER INDUSTRY ACHIEVEMENTS



94% of water used is returned to its source



14% reduction in energy consumption since 1990



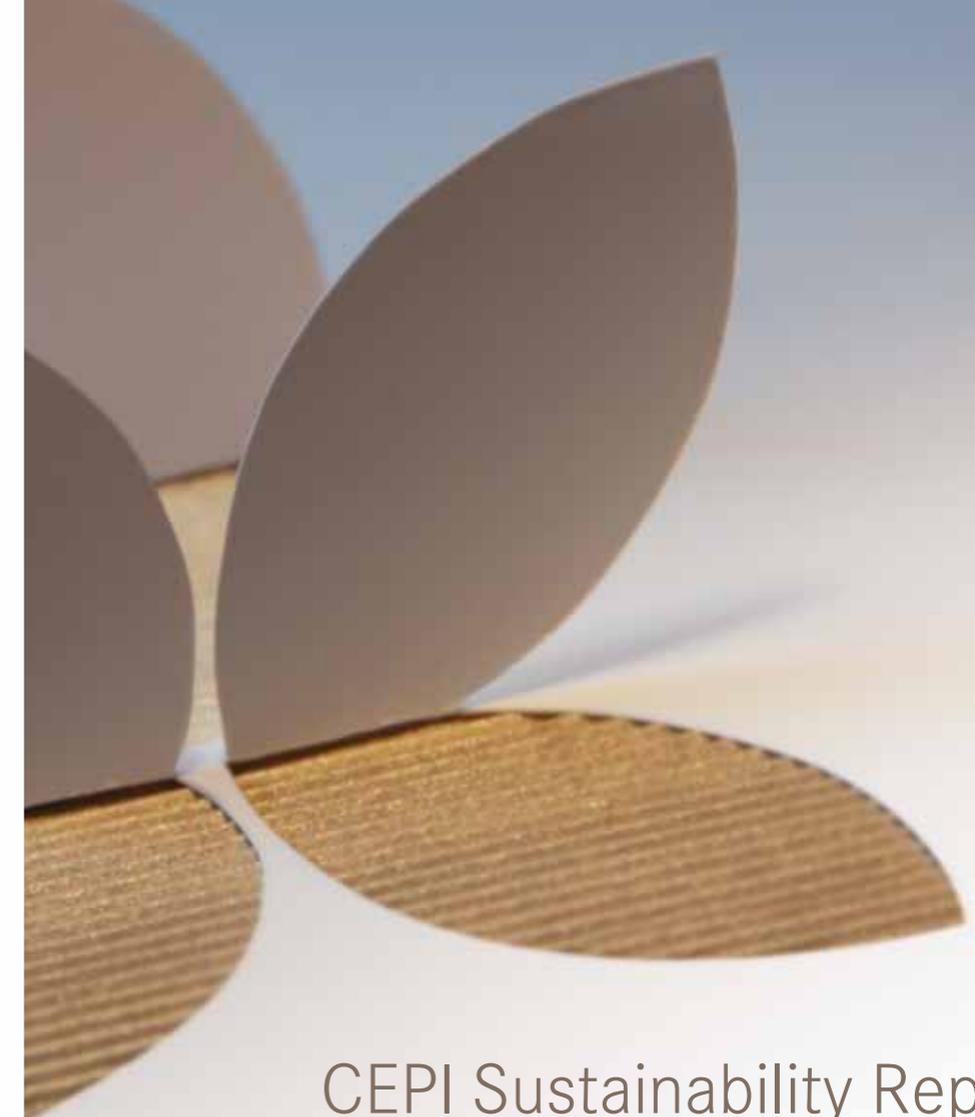
90% of production capacity has environmental management certification
69% the European Paper Recycling Rate: a world record
90% of newspapers and corrugated boxes are made from recycled fibre



The accident rate fell by **58%** since 1990



86% less SO₂ since 1990
95% reduction in AO_x per tonne of product since 1990
80% of the wood used by CEPI members comes from CEPI countries
71% wood virgin fibre used by the industry is certified



CEPI Sustainability Report 2011 Summary

European Paper Industry –
Part of a Sustainable Future

