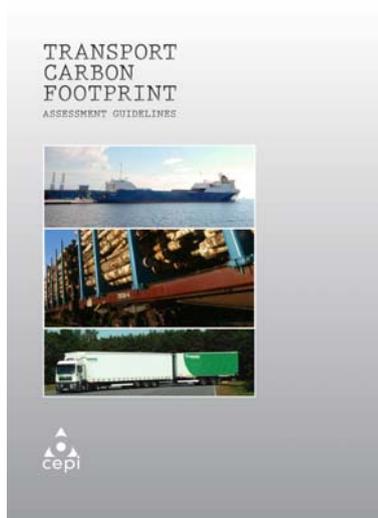


PressRelease

06 January 2010

CEPI launches 'Transport Carbon Footprint assessment guidelines'



CEPI, the Confederation of European Paper Industries, has launched a new set of guidelines for assessing the Transport Carbon Footprint in the European pulp and paper industry. The guidelines help harmonise the way pulp & paper companies measure the share of their products' carbon footprint related to transport. They also allow companies to deliver a transparent and credible assessment. The content has been assembled by CEPI's Transportation Network and contributes to CEPI's *'Framework for the development of Carbon Footprints for Paper and Board Products'*, released in September 2007.

Transport is a critical issue for the European pulp and paper industry, especially because of its close relation to costs, energy and climate change. "We already announced in our latest Sustainability Report, that we are creating these guidelines to help companies gain a better understanding of their environmental impact of both in and outbound transport. The assessment will then help them devise ways to reduce the impact of transport", said Bernard Lombard, CEPI Trade & Competitiveness Director.

Downloads

CEPI Transport Carbon Footprint assessment guidelines:

<http://www.cepi.org/content/default.asp?PageID=558&DocID=25539>

CEPI Framework for the development of Carbon Footprints for Paper and Board Products:

<http://www.cepi.org/content/default.asp?PageID=558&DocID=13681>

CEPI Sustainability Report:

<http://www.cepi.org/content/default.asp?PageID=558&DocID=25112>

For more information, please contact:

Bernard Lombard, CEPI Trade & Competitiveness Director, at b.lombard@cepi.org or +32 2 627 49 22
Daniela Haiduc, CEPI Public Affairs & Communications Manager, at d.haiduc@cepi.org or +32 2 627 49 15



Note to the Editor

CEPI aisbl - The Confederation of European Paper Industries

The Confederation of European Paper Industries (CEPI) is a Brussels-based non-profit making organisation regrouping the European pulp and paper industry and championing this industry's achievements and the benefits of its products. Its mission is to promote the member's business sector by taking specific actions notably, by monitoring and analysing activities and initiatives in the areas of industry, environment, energy, forestry, recycling, fiscal policies and competitiveness in general. Through CEPI, the paper industry increases its visibility and acts on emerging issues, making expert and constructive contributions on behalf of the industry.

Its collective expertise provides a unique source of information both for and on the industry; coordinating essential exchanges of experience and knowledge among its members, the ability to provide technical assistance to legislators and to identify independent experts on specific issues.

Through its 19 member countries (17 European Union members plus Norway and Switzerland) CEPI represents some 760 pulp, paper and board producing companies across Europe, ranging from small and medium sized companies to multi-nationals, and 1080 paper mills. Together they represent 26% of world production.