

EMBARGOED until 17h00, 28 November 2007

PAPER INDUSTRY DELIVERING RESULTS ON SUSTAINABILITY

Brussels, 28 November 2007 - The European paper industry today launched its 3rd sustainability report, presenting its vision for, record on, and important contribution to a sustainable Europe.

The report shows that the paper industry has a good track record as a sustainable sector in Europe today and that it is delivering on the targets and indicators set in the 2003 and 2005 CEPI Sustainability Reports.

Since our last report we have had many key achievements and landmarks. CEPI has worked closely with many stakeholders including WWF and ICLEI on joint approaches and has referenced a number of best practices throughout its membership that well illustrate performance on our sustainability indicators.

Examples of the industry's achievements illustrated in the report also include:

- A reduction in the levels of both CO₂ and NO_x emissions.
- An increase to 96.02% of electricity produced through combined heat and power (CHP) in the total on-site production
- Recycling rate increased to 63.4%
- Primary energy use reduced by 2.6%
- 83% of mills EMS certified

But the report also shows that the industry is not complacent. It knows that more needs to be done; that it needs to do more; and it sets out its plans for continuous improvement in all areas.

"This report has been certified by the Global Reporting Initiative (GRI) and shows that we are credible and transparent. We are committed to this process and will continue to work to show that we are adapting and responding to the challenges that face us while our products are produced sustainably to the benefit of society" said Teresa Presas, CEPI Managing Director.

"The pulp and paper industry is an enabler actively helping the EU to realise its climate change goals thereby contributing actively towards sustainability and this report shows tangible examples of how that works in practice." she added.



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Note to the Editor

CEPI aisbl - The Confederation of European Paper Industries

The European paper industry is one of the most competitive and sustainable in Europe producing 100 million tonnes of paper and board and 40 million tonnes of pulp annually. It provides directly 230,000 jobs and indirectly 2,950,000 jobs along the forest and paper chain. The paper sector makes a vital contribution to the quality of every day life, and through its commitment to research and innovation, to that of tomorrow.

The European paper industry is Europe's single largest industrial producer and consumer of energy from renewable sources. 50% of the industry's total primary annual energy consumption is biomass-based.

Through its 17 member countries* CEPI represents 800 pulp, paper and board producing companies across Europe, ranging from small and medium sized companies to multi-nationals, and 1,200 paper mills. Together they represent 28% of world production.

* 15 European Union members plus Norway and Switzerland