European paper industry: Structural change continues, overall positive performance

In 2015, the European paper industry's performance in total was second best in the world after China, with a stable production and increased consumption compared to 2014. The packaging sector’s production continued to increase whilst graphic paper (newsprint, printing and writing paper) maintained its recent decline. This and other figures can be found in the Confederation of European Paper Industries (CEPI)’s recently-launched 2015 Key Statistics brochure, which gives a clear picture of the industry's performance last year. The report includes data on production, consumption and the trade of pulp, paper and raw materials, as well as on energy and environment.

Here are the main highlights of the report:

- CEPI members produced 90.9 million tonnes of paper and board. This corresponds to a slight decrease of 0.2% in 2014 and relative stability over the last three years. The operating rate for 2015 was 91.2%, up from 89.7% in 2014.

- Graphic grades (newsprint, writing and printing paper) represented 38.8% of all paper and board produced in Europe in 2015, packaging grades 49.0%, sanitary and household papers 7.9% and speciality grades 4.3%.

- The overall output performance of CEPI countries in total was slightly better than in most other major traditional paper producing regions of the world, with a fall in production recorded in all regions except China. Paper and board production decreased in Brazil (-0.5%), South Korea (-0.9%), the USA (-1.0%), Japan (-1.0%) and Canada (-7.4%). Production in China rose by 2.3% compared to 2014.

- Consumption rose for the second year in a row by 0.5% compared to 2014, totalling 77.4 million tonnes. The economic recovery observed in the EU28 and the euro area in 2015 - annual GDP increase by 2.0% and 1.7% respectively (source: Eurostat) - had a positive impact on paper and board demand.

- CEPI countries maintained an overall positive paper and board trade balance (exports exceeding imports) of 13.5 million tonnes in 2015, compared to 14.0 million tonnes in 2014.

- Market pulp production fell by 0.7% compared to 2014, with an output of 13.1 million tonnes.

Ernst & Young issued a limited assurance statement on the data quality rating that CEPI carried out on its core indicators in the statistics report. You can download it as well as the Key Statistics report in PDF format from CEPI’s website at www.cepi.org/topics/statistics or request your own paper copy by sending an email to mail@cepi.org.

More detailed statistical information is available to non-CEPI members by subscription. A full report can be ordered by contacting Ariane Crévecoeur, by telephone +32 (0)2 62749 35 or email at a.crevecoeur@cepi.org or Eric Kilby at e.kilby@cepi.org.

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Note to the Editor

CEPI aisbl - The Confederation of European Paper Industries

The Confederation of European Paper Industries (CEPI) is a Brussels-based non-profit organisation regrouping the European pulp and paper industry and championing industry's achievements and the benefits of its products. Through its 18 member countries (17 European Union members plus Norway) CEPI represents some 515 pulp, paper and board producing companies across Europe, ranging from small and medium sized companies to multi-nationals, and 780 paper mills. Together they represent 23% of world production.

The National Associations of the 18 following countries are CEPI members: Austria, Belgium, Czech Republic, Finland, France, Germany, Hungary, Italy, The Netherlands, Norway, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, United Kingdom.

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