



## Press release

---

Brussels, 15 September 2017

# 'Sense the Future' at European Paper Week 2017. Registrations now open

Registration is now open [here](#) for the 19<sup>th</sup> edition of European Paper Week 2017, November 28 -30 at the [Radisson Blu Royal Hotel](#) in Brussels, Belgium.

This year CEPI celebrates its 25<sup>th</sup> anniversary and to mark this occasion we will be holding a very special anniversary dinner at Brussels' famous Royal Museum of Art and History. For the first time ever the [Pulp and Paper International \(PPI\) Awards](#) will also be held in conjunction with the anniversary dinner.

The theme this year 'Sense the Future' revolves around the five senses: sight, sound, smell, taste, and touch. Through various interactive exhibits you will be invited to discover new dimensions of what paper & the products beyond have to offer.

European Paper Week registrants will be treated to a unique 'Sense the Future' exhibition space where guests will be invited on a journey of discovery of several of the industry's most innovative products.

For this year's High-Level session CEPI will be joined by [Gunther Pauli](#), a prolific TED speaker, serial entrepreneur and author of the renowned book '[The Blue Economy](#)'.

The full event programme can be consulted online [here](#). This year's agenda brings back a lot of the best that European Paper Week has to offer and plenty of new experiences including the first ever European edition of Blue Sky Young Researcher Awards and an [ICFPA](#) session focused on global industry challenges.

Register [here](#) now before September 30 to avail of the early bird fee of € 510, after this the regular entrance fee of €595 applies. A fee of €100 is in place for attendees to the special 25<sup>th</sup> anniversary dinner and PPI awards. Press, EU officials and a limited number of students may register free of charge.

For more information please visit our website [here](#), follow the dedicated event hashtag #CEPI25 or get in touch at [epw@cepi.org](mailto:epw@cepi.org)



[StepChange](#) continues to be the platinum sponsor of European Paper Week reinforcing its commitment to the industry. As a management consultancy solely specialised in pulp, paper and packaging StepChange takes a pragmatic approach, turning strategy into measurable business results and increased shareholder value.

