Press Release

Brussels, 15 April 2015

CEPI announces new event partnership with PRIMA

Today the Confederation of European Paper Industries (CEPI) announced a new event partnership with PRIMA, the Paper & Related Industries Marketing Association. The partnership will translate into a mutual promotion of both the European Paper Week as well as the Annual PRIMA conference. In addition, CEPI members will benefit from a members participation fee to the PRIMA annual conference.

The two annual events not only take place within six months of each other, they also complement each other in terms of content. PRIMA conferences offer a professional forum to update existing knowledge and to broaden one’s horizon regarding the various sectors of the forest products network as well as an excellent networking opportunity. The European Paper Week primarily focuses on the hottest issues affecting the European pulp and paper industry on a European level. “This partnership will offer our members the possibility to view a complete spectrum of our industry’s current state, on all levels. This can only be beneficial for all”, says CEPI Director General Marco Mensink.

PRIMA’s Annual Conference will take place in Graz, Austria on 18-19 May 2015 and the European Paper Week in Brussels on 17-19 November 2015. To find out more about both events, go to http://www.prima-beyond-information.org/ and http://www.cepi.org/epw respectively.

For more information, please contact Annie Xystouris at a.xystouris@cepi.org, or +32 4 862 43 642.

Note to the Editor

CEPI aisbl - The Confederation of European Paper Industries
The Confederation of European Paper Industries (CEPI) is a Brussels-based non-profit organisation regrouping the European pulp and paper industry and championing industry’s achievements and the benefits of its products. Through its 18 member countries (17 European Union members plus Norway) CEPI represents some 515 pulp, paper and board producing companies across Europe, ranging from small and medium sized companies to multi-nationals, and 940 paper mills. Together they represent 23% of world production.

PRIMA
PRIMA (Paper and Related Industries Marketing Association) is an independent non-profit organisation that has been promoting mutual understanding throughout the entire forest products value chain – from forestry, minerals and chemicals companies through pulp and paper makers to merchants, publishers, printers, packaging producers and consumers of paper and board products – for more than four decades. PRIMA provides the platform for spreading business understanding and competence and enabling first-rate networking by bringing together members of the value chain in a transparent, legal and honest way at industry and customer conferences with high repeat-attendance figures.