Press Release

Brussels, 22 February 2012

“Paper Moments” - Photo Competition launched

The Confederation of European Paper Industries is celebrating its 20th anniversary this year. To mark this important milestone CEPI invites individuals with a keen interest in photography to participate in a photo competition under the theme “Paper Moments”. Throughout times, paper has been all around us, working for us, delivering to us and making our lives easier. It is so much a part of our daily lives that we take it for granted and rarely stop to think about it. Yet it communicates symbols, engages our senses, brings cleanliness, comfort and safety and accompanies our every moment.

Entries will be judged by a selected panel of high-profile judges who will consider a range of factors including composition, technical ability, originality, interpretation of the brief and the practical use of the photographs. The judges will select the winners by mid June 2012. The winners will be announced on the competition webpage. The winners’ entries will be exhibited during the European Paper Week which will take place in Brussels 13-15 November. Winners will be notified in June and will be invited to the awards ceremony, which will take place on 14 November.

To enter the contest participants must submit photos via flickr on www.flickr.com/groups/cepirophotocompetition2012. Submitted photos must be the photographer’s original work. Limit: 5 submissions per photographer.

All information on the photo competition can be accessed here.

Contact person:

Daniela Haiduc, CEPI Communication and Public Affairs Manager, at d.haiduc@cepi.org or +32 2 627 49 15.

Note to the Editor

CEPI aisbl - The Confederation of European Paper Industries

The Confederation of European Paper Industries (CEPI) is a Brussels-based non-profit making organisation regrouping the European pulp and paper industry and championing this industry’s achievements and the benefits of its products. Through its 19 member countries (17 European Union members plus Norway and Switzerland) CEPI represents some 550 pulp, paper and board producing companies across Europe, ranging from small and medium sized companies to multi-nationals, and 1000 paper mills. Together they represent 25% of world production.

Website: http://www.cepi.org/