Winners of the ‘Paper moments’ photo competition announced

The winners of CEPI’s ‘Paper moments’ photo competition have finally been selected. The choice was admittedly not easy as the competition attracted high-quality photos with different interpretations of the theme. The jury, composed of Teresa Presas, CEPI Director General, Mark Rushton, Editor of the Pulp and Paper International magazine, Alexander Louvet, Photographer and Simon Leysen, Managing Director of Morris and Chapman met on 7 June to decide on the winner. Out of the 543 photos that were submitted, our judges awarded three and commended five photos.

The first prize went to the photo ‘I have a dream’ (featured on the left) by Sandu Mihai from Romania. The judges thought that it captures a ‘Paper moment’ perfectly. It has a strong emotional appeal, with perfect composition and lighting. It shows a positive view from a child into the future and really brings the youth into the paper industry. The 2nd prize went to Dominik Fleischmann from Germany for his photo ‘Paper room’ and the 3rd prize to Benoit Gradel from France for the photo ‘Declaration’. The jury also commended the following entries: (E)motion, Raindrop, Lost in blue, Paper boats and Amsterdam.

Overall the competition was a major success: 300 people from more than 10 European countries joined the flickr group created especially for this competition and together they submitted almost 550 photos. You can view all entries on www.flickr.com/groups/cepiphotocompetition2012. The winners will be invited to the awards ceremony in Brussels, which will take place during the European Paper Week in November.

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Note to the Editor
CEPI aisbl - The Confederation of European Paper Industries
The Confederation of European Paper Industries (CEPI) is a Brussels-based non-profit organisation regrouping the European pulp and paper industry and championing industry’s achievements and the benefits of its products. Through its 19 member countries (17 European Union members plus Norway and Switzerland) CEPI represents some 550 pulp, paper and board producing companies across Europe, ranging from small and medium sized companies to multi-nationals, and 1000 paper mills. Together they represent 25% of world production.
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