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### The Context

NAVIGATING PAPER INDUSTRY THE FUTURE

2016
22-24 November EUROPEAN PAPER WEEK

• Climate and sustainability challenges

Political uncertainty

• Less favourable EU GDP growth prospects

Increased global competition

Industry's transformation and innovation agenda

• Investments financing needs

Never has "better regulation" been as high a priority as today!

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# **Background information**

- Better regulation, Smart regulation, Fitness check, REFIT...
- EU Commission's Communication "For a European Industrial Renaissance" 2014, states that:
  - "the Commission will gradually undertake comprehensive reviews of the competitiveness and regulatory frameworks in each of the main industrial value chains, using fitness checks and cumulative cost assessments (CCA)"
- CCAs identify and quantify the various types of cost impacts (monetary obligations, CAPEX, OPEX, administrative burden, etc.) borne by a given industrial sector so as to comply with specified EU legislation
- The first assessment of the cumulative cost of legislation and policies over time on firms operating in the EU based on real-time data





# **Background information**

- Focus from EU Commission on major Energy Intensive Industries as they are subject to numerous regulations:
  - CCA for Steel 2013
  - CCA for Aluminium 2013
  - CCA for Chemicals 2016
  - CCA for Forest-Based Industries ("F-BI") 2016
  - CCA for Ceramic and Glass 2017
- An initiative from EU Commission DG GROW (DG Internal Market, Industry, Entrepreneurship and SMEs)
- 20 pulp & paper plants deeply involved, 50 more through surveys
- 10 countries, 80% of pulp, paper and board grades covered
- Unprecedented contribution from industry to better regulation objective!

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#### Terms of reference

#### "Short description of the contract or purchase(s)

- The EU forest-based industries (F-BI) comprise the woodworking, furniture, <u>pulp and paper manufacturing</u> and converting and printing industries...
- The overall objective of the study will be to assess the <u>cumulative</u> <u>cost impacts of specified EU legislation and policies</u>, on the EU forest-based industries, notably on their <u>profit margins and in relation to international competitors</u>...
- ...a cumulative cost assessment of the EU legislation and policies affecting the EU F-BI value chains should provide valuable feedback for <u>future policy-making</u>, including <u>'smart regulation'...</u>
- The results would contribute to <u>a wider analysis of impacts</u>, <u>including costs</u>, <u>benefits</u>, <u>and coherence</u>, <u>of policies and legislation</u> <u>as well as to the implementation of the regulatory fitness and performance programme (REFIT) (COM(2013) 685) and the industrial policy (COM(2014) 14)."</u>

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