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The Context

- Climate and sustainability challenges
- Political uncertainty
- Less favourable EU GDP growth prospects
- Increased global competition
- Industry’s transformation and innovation agenda
- Investments financing needs

Never has “better regulation” been as high a priority as today!

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Background information

• Better regulation, Smart regulation, Fitness check, REFIT...

• EU Commission’s Communication "For a European Industrial Renaissance“ - 2014, states that:
  "the Commission will gradually undertake comprehensive reviews of the competitiveness and regulatory frameworks in each of the main industrial value chains, using fitness checks and cumulative cost assessments (CCA)"

• CCAs identify and quantify the various types of cost impacts (monetary obligations, CAPEX, OPEX, administrative burden, etc.) borne by a given industrial sector so as to comply with specified EU legislation

• The first assessment of the cumulative cost of legislation and policies over time on firms operating in the EU based on real-time data

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Background information

• Focus from EU Commission on major Energy Intensive Industries as they are subject to numerous regulations:
  - CCA for Steel - 2013
  - CCA for Aluminium - 2013
  - CCA for Chemicals - 2016
  - CCA for Forest-Based Industries (“F-BI”) - 2016
  - CCA for Ceramic and Glass – 2017

• An initiative from EU Commission DG GROW (DG Internal Market, Industry, Entrepreneurship and SMEs)

• 20 pulp & paper plants deeply involved, 50 more through surveys

• 10 countries, 80% of pulp, paper and board grades covered

• Unprecedented contribution from industry to better regulation objective!

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Terms of reference

“Short description of the contract or purchase(s)

• The EU forest-based industries (F-BI) comprise the woodworking, furniture, pulp and paper manufacturing and converting and printing industries...

• The overall objective of the study will be to assess the cumulative cost impacts of specified EU legislation and policies, on the EU forest-based industries, notably on their profit margins and in relation to international competitors...

• ...a cumulative cost assessment of the EU legislation and policies affecting the EU F-BI value chains should provide valuable feedback for future policy-making, including 'smart regulation'...

• The results would contribute to a wider analysis of impacts, including costs, benefits, and coherence, of policies and legislation as well as to the implementation of the regulatory fitness and performance programme (REFIT) (COM(2013) 685) and the industrial policy (COM(2014) 14).”

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