



EUROPEAN PAPER WEEK 2008

25 – 27 November, Sheraton Brussels Hotel and Towers (Rogier)

INFO ON OPEN SEMINARS

“Paper Recycling Turns a New Page”

What: What is new in the revised Waste Directive for the European Paper Industry?
After decades of advocacy, recovered paper will be collected separately and may be classified as secondary material instead of waste throughout Europe, creating potential for better availability, improved quality and reduced cost.
The recovered paper case will show what will change when recovered paper ceases to be waste.
Stakeholders from the industry and policy makers will present their views for the more sustainable future, and how paper recycling will turn a new page.

When: 26 November, 10:00 – 12:30

Where: Sheraton Brussels Hotel and Towers, Tintoretto – floor 2

Who: Sophy Ashmead, Assistant, s.ashmead@cepi.org

“The Carbon Footprint Mini-Summit”

What: The event is being held just after the launch of the Publicly Available Specification (PAS) 2050, an independent standard developed by BSI British Standards, co-sponsored by the Carbon Trust and Defra. The aim of the standard is to help organisations to assess, manage and reduce the carbon emissions related to the supply chains of goods and services.

When: 26 November, 10:30 – 13:00

Where: Sheraton Brussels Hotel and Towers, Permeke – floor 3

Who: Noura Younes, Assistant, n.younes@cepi.org

“Sustainable Production and Consumption – Responsibility of the Paper Chain for Ecodesign”

What: The Commission has published a new policy on Sustainable Consumption and Production, and on Sustainable Industrial Policy, to build on the old Integrated Product Policy, labelling and green public procurement. The paper industry is preparing a united reply to the new policies.
Will the unique intrinsic properties of paper products be rewarded? Can industry proactively develop criteria for dissolving the old tainted image of paper?
Second part of the seminar asks, how can the changing legislation be translated into new opportunities to have industry's achievements in recycling acknowledged, and to support the work on recyclability and eco-design by the paper value chain?
A seminar bringing together market insight, an understanding of EU policies and industry experts; all essentially shaping the way the industry can prepare for a positive transformation.

When: 26 November, 13:30 – 16:00
Where: Sheraton Brussels Hotel and Towers, Tintoretto – floor 2
Who: Sophy Ashmead, Assistant, s.ashmead@cepi.org

“Sharing experience in Forest Biodiversity - Examples in Wood Procurement by the European Pulp and Paper Industry”

What: The European Pulp and Paper industry will present its approach to support forest biodiversity protection and its commitment to sustainability. Speakers from the Industry will demonstrate the influence of the industry on biodiversity protection through the wood procurement chain.

When: 26 November, 14:00 – 17:00
Where: Sheraton Brussels Hotel and Towers, Permeke – floor 3
Who: Noura Younes, Assistant n.younes@cepi.org